



Mt. Airy Business Improvement District Façade Improvement Matching Grant Program

Today's business and property owners face similar challenges. While business owners strive to attract both new and returning customers, property owners seek to attract tenants and command fair rents with limited turnover. Property owners, business owners, as well as the community-at-large all benefit from a vibrant commercial corridor.

While business owners understand the importance of investing in marketing and the internal appearance of their property, too often they neglect the exterior appearance – even though research shows that the exterior of a building and its surrounding properties greatly impacts the readiness of consumers to bring their hard-earned dollars to a commercial corridor.

In order to strengthen the commercial corridor and support business and property owners, the Mt. Airy Business Improvement District (BID), since its inception, has offered a matching grant program for businesses and property owners to make improvements to their building's façade. The Mt. Airy BID invites you to participate in this vital community program in 2018.

Program Guidelines:

The Mt. Airy BID's Façade Improvement Matching Grant Program will reimburse property owners up to \$1,000 towards the cost of improving their façade. This program is a one-to-one match with a maximum reimbursement of \$1,000. For example:

- If the total cost of the improvement is \$800, the Mt. Airy BID will reimburse \$400 of the total cost.
- If the total cost of the improvement is \$2,500, the Mt. Airy BID will reimburse \$1,000.

The BID's Façade Improvement Matching Grant may also be used in tandem with the City of Philadelphia's Storefront Improvement Program (SIP), sponsored by the Commerce Department, with the Mt. Airy BID providing up to \$1,000 towards the business owner's portion of the SIP program. This would allow a business owner to be awarded up to \$2,000 from the city, as follows:

- Business owner invests \$2,000, of which \$1,000 is reimbursed by the Mt. Airy BID, in order to seek \$2,000 from the city's Commerce Department.

(Projects seeking SIP support must comply with SIP guidelines)

Approved Uses:

Improvements must be made to the exterior of the property, be visible to the public, and preserve and enhance the historic and architectural integrity of the building. Examples of approved uses for the Façade Improvement Matching Grant include the following:

- Exterior painting
- Shutters
- Cornices
- Flower boxes
- Planters
- Exterior carpentry repairs
- Facade lighting
- Security lighting
- Canopies
- Signage
- See through security grills
- Masonry / brick pointing
- Window glazing
- Exterior doors

Eligibility:

1. The property must be a Mt. Airy BID assessed property.
2. The property must be current (or on a payment plan) with all BID assessment obligations. Properties with an outstanding balance will not be eligible.

Application Process

1. Confirm the eligibility of your project by contacting the Mt. Airy BID at info@mtairybid.com or 215-844-6492.
2. Prepare your application, including:
 - Photos of your storefront and neighboring properties.
 - Illustrations or other samples of the proposed improvements.
 - Letter from property owner (if different than business owner) granting permission for the project.
 - Contractor estimate.
 - Selected contractor's certificate of liability insurance.
 - Completed application (see attached).
 - Submit your completed application by email to info@mtairybid.com or by mail to Mt. Airy Business Improvement District, P.O. Box 18879, Philadelphia, PA 19119, or hand deliver to 6703 Germantown Avenue, Suite 220.

3. Application review by Mt. Airy BID will take place on a rolling basis.
 - Priority will be given to applications that have not received a grant from Mt. Airy BID, Mt. Airy USA, or City Commerce Dept. in the past 5 years.
 - Project must meet the City of Philadelphia Design Guidelines for Commercial Façade Improvement and preserve and enhance the historic and architectural integrity of the building.
4. Begin work – upon receiving award notification by Mt. Airy BID:
 - Submit your signed W-9 form to the Mt. Airy BID.
 - Hire your contractor for the approved work.
 - Obtain building and zoning permits, if needed.
 - Approved applicants have up to six (6) months to complete the proposed improvements.
 - If you wish to change your project from what was approved on wish to use a new contractor, you must submit new estimates and a revised proposal for review and approval.
5. Receive funds by submitting the following:
 - Copy of final invoice(s) from contractor(s).
 - Proof of payment to the contractor.
 - Photos of the completed work.
 - Please allow 2-4 weeks for your rebate check to arrive.



Mt. Airy Business Improvement District Façade Improvement Program Application

PART 1 - APPLICANT INFORMATION

Address of Property Being Improved _____

Name of Business (if applicable) _____

Applicant Name: _____ Owner Tenant

Applicant's Address (if different than above): _____

Phone Number: _____ Email: _____

Property Owner (if not applicant): _____

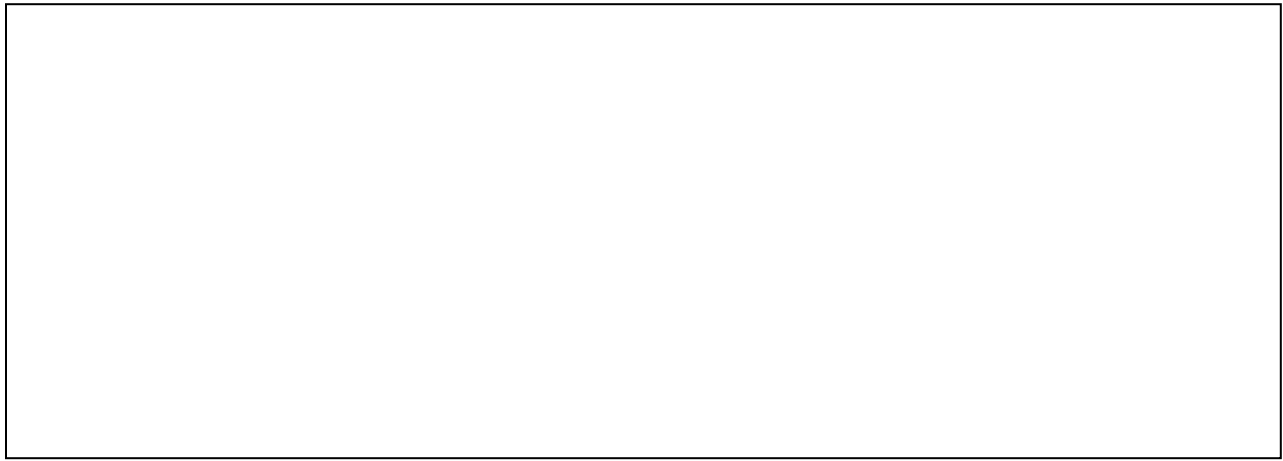
PART 2 – FAÇADE IMPROVEMENT PROPOSAL

Has this property received an improvement grant from Mt. Airy BID, the city Commerce Department, or Mt. Airy USA in the past eight years? _____ Yes _____ No

Type of improvement sought:

- | | |
|---|--|
| <input type="checkbox"/> Exterior painting | <input type="checkbox"/> Façade lighting |
| <input type="checkbox"/> Shutters | <input type="checkbox"/> Security lighting |
| <input type="checkbox"/> Cornices | <input type="checkbox"/> Canopies/awnings |
| <input type="checkbox"/> Signage | <input type="checkbox"/> Security grills |
| <input type="checkbox"/> Flower Boxes | <input type="checkbox"/> Window glazing |
| <input type="checkbox"/> Planters | <input type="checkbox"/> Exterior doors |
| <input type="checkbox"/> Masonry/brick pointing | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Exterior carpentry repairs | |

Describe the current condition of the façade and the proposed improvement (continue on next page if needed):



Please attach the following:

- Photos of your storefront and neighboring properties.
- Illustrations or other samples of the proposed improvements.
- Letter from property owner (if different than business owner) granting permission for the project
- Contractor estimate.
- Selected contractor's certificate of liability insurance.

PART 3 – CERTIFICATION FOR COMPLIANCE

I certify that:

1. The information contained here is accurate.
2. The business and property owner(s) are current with all assessments due to the Mt. Airy Business Improvement District.
3. I have read and will comply with the requirements outlined in the Design Guidelines.

APPLICANT OR DESIGNATED REPRESENTATIVE

Name:

Title:

Signature:

Date: